

TUCSON AUDUBON SOCIETY'S 2018 ANNUAL REPORT

2018 Finances

Tucson Audubon maintains a calendar fiscal year. The organization started 2018 under the leadership of its board of directors, followed by direction provided by Interim Executive Director Patti Caldwell. Patti, a highly regarded leader in Tucson's non-profit community, provided support to the staff while the board organized and conducted a search for a permanent Executive Director.

During Patti's brief tenure, Tucson bid farewell to full-time Finance Director, Mark Kriemeyer, and contracted the part-time accounting services of Kevin Marshall. Kevin led the transition to a new accounting software platform, which went live at the beginning of the third quarter of 2018. A patient, thorough search for a part-time bookkeeper resulted in the hiring of bookkeeper, Sheri Siesennop, in October.

Throughout these transitions, lead staff worked with Kevin Marshall to conduct a substantial amount of "forensic accounting"—looking backwards to confirm and, in some cases, reclassify funds as temporarily restricted. Key findings included:

- Restricted assets surpass \$2 million; approximately half are restricted for the Paton Center
- The organization operates from a much smaller pool of unrestricted funds, ~\$430,000
- The organization has likely operated \$150,000 to \$250,000 beyond its means for multiple fiscal years, which has impacted board-designated reserves.

In 2019 we're adhering to a strict budget developed with the input of multiple key staff and with oversight from the board of directors. We'll continue to work diligently to streamline and improve Tucson Audubon's accounting and transaction systems, and we'll be doing so with a new, full-time Finance & Operations Director, Kim Lopez. Tucson Audubon will be seeking greater support in the form of unrestricted dollars. Unrestricted gifts allow for greater flexibility on the part of Tucson Audubon to properly develop employees, support our network of volunteers, and direct internal funding where it's needed most.

As always, the work of Tucson Audubon—in 2018 and going forward—is only possible due to the support of our members, donors, and volunteers. On behalf of the entire staff and board, thank you for the opportunity to inspire people to enjoy and protect birds in partnership with you.

With deep appreciation,



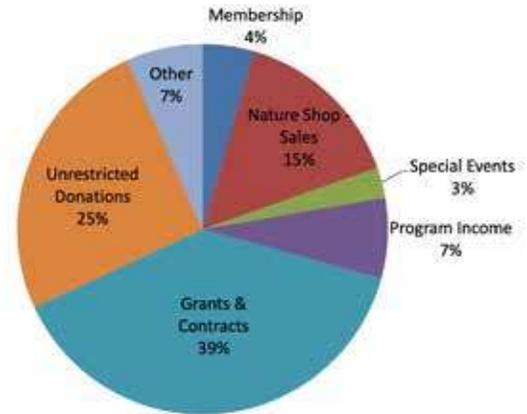
Jonathan E. Lutz, Executive Director

Tucson Audubon Staff: (first row) Olya Phillips, Jonathan Horst, Keith Ashley, Matt Griffiths; (second row) Jennie MacFarland, Diana Rosenblum, Kari Hackney, Luke Safford, Eric Scheuering; (third row) Howard Buchanan, Kim Matsushino, Sheri Siesennop, Dan Lehman, Jonathan Lutz, Rodd Lancaster; (not pictured): Debbie Honan, Tina Hall, Nicole Gillett, and Kim Lopez.

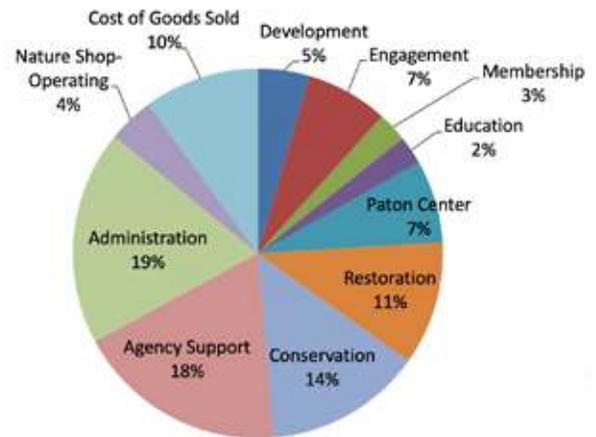
Tucson Audubon Society Income & Expenses Summary

For the Year Ended December 31, 2018

INCOME – \$2,110,301.99



EXPENSES – (\$2,261,108.31)



NET INCOME – (\$150,806.32)

2018 Restricted Income Received – \$1,627,263.27



2018 Annual Report Stats

BIRDING FESTIVAL

Total Registered Participants

904

Nature Expo Attendance

2,480

VOLUNTEERS

Active Volunteers

432

Volunteer Hours Recorded

14,896

PATON CENTER

14,095 individual daily visits in 2018

Visitors came from all 50 U.S. states and 21 foreign countries.

163 species of birds recorded at the Paton Center in 2018

BIRDING FIELD TRIPS

3,190 & 45 participants leaders for 184 outings

51 outings at Sweetwater Wetlands with 3,188 participants

NATURE SHOPS

2

Tucson Audubon operates Nature Shops at the Historic Y and Agua Caliente Park. *Nature Shop space generously provided by Pima County Natural Resources, Parks & Recreation*

5,648 customers served

32 volunteers contributed 2,776 hours assisting customers

2018 CONSERVATION ACCOMPLISHMENTS

183

Elegant Trogons identified during study surveys

3

NEW Important Bird Areas designated: Las Cienegas, Tucson Sky Islands, and Tucson Mountains

200

Lucy's Warbler young fledged via the Nestbox Project

Monitored bats at 2 caves and 8 mines on public lands

54

households joined the Habitat at Home program

7

native habitat installations at residences and neighborhoods

800+

native plants planted

500

native tallpot mesquites planted in the Lower Santa Cruz floodplain

550

native plants planted along Sonoita Creek

30

conservation issues addressed, from local land use to federal policy

200+

citizen activist postcards mailed to decision-makers

10

meetings with elected officials to discuss birds and their habitats

BIRDATHON

19 teams helped raise **\$26,291**