

Birdathon Pledge Email Template

Dear _____,

It's no secret I'm a bird nerd. I love bird watching and exploring this biodiverse place I get to call home. As a frequent user of our natural spaces, I am giving back by participating in **Tucson Bird Alliance's Birdathon**. It's like a walk-a-thon, but instead of counting miles or steps, we count birds!

I know that you, like me, are concerned about the environment and how problems such as climate change and habitat loss impact wildlife and people. Tucson Bird Alliance (formerly Tucson Audubon Society) is a local non-profit that has been inspiring people to enjoy and protect birds throughout Southeast Arizona since 1949 (75+ years)! That's why I'm asking you to support me in this year's Birdathon fundraiser.

[For the month of April; On April 16th; For the week of xx-xx], I will try to find as many bird species as possible. *Put any other details about your team name, and plan here including social media accounts, timeline, target species, etc. **My (or Our Team's) goal this year is to see _____ bird species and raise \$_____!**

You can choose to [donate a flat amount](#) or [pledge per species](#) to help me raise critical funds to support Tucson Bird Alliance's work! For example, if you pledge \$1.00 per bird species, you'd contribute \$50.00 if our team finds 50 species over the course of our Birdathon. **Your donation will fund projects in habitat restoration, environmental education, bird research, invasive species removal, and so much more.**

You can donate online or send a check to:

Tucson Bird Alliance
PO Box 91770
Tucson, AZ 85752

Please include our team name in the memo line.

Create a hyperlink such as: [Yes, I'll support your bird nerdiness by making a flat donation!](#)
and/or [Yes, I want to make a pledge per species you find!](#)

Or paste the link to your Birdathon team page directly into the email.

Please let me know if you have any questions and thank you for your support!

Your friend in birding,
[YOUR NAME]