

VERMILION FLYCATCHER

Advertising Rates and Specs 2025

THE QUARTERLY NEWS MAGAZINE OF TUCSON BIRD ALLIANCE

FULL PAGE

\$1000

Inside back cover \$1100



FULL BLEED = 8.75"w x 11.25"h

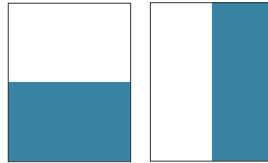
Trim = 8.5"w x 11"h

Safe area = 7.75"w x 10.25"h

Full page NO BLEED = 7.75"w x 9.5"h

1/2 PAGE

\$550

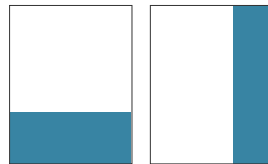


1/2 Horizontal = 7.75"w x 4.625"h

1/2 Vertical = 3.75"w x 9.5"h

1/3 PAGE

\$400

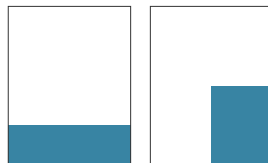


1/3 Horizontal = 7.75"w x 3"h

1/3 Vertical = 2.416"w x 9.5"h

1/4 PAGE

\$300

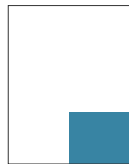


1/4 Horizontal = 7.75"w x 2.1875"h

1/4 Vertical = 3.75"w x 4.625"h

1/6 PAGE

\$200



1/6 = 3.75"w x 3"h

BACK COVER

\$1200



BLEED bottom/sides = 8.75"w x 6.875"h

Trim = 8.5"w x 6.75"h

Safe area = 7.75"w x 6.25"h

Publications dates are: January 1, April 1, July 1, and October 1. Ads are due one month before publication. All artwork must be 300 dpi and CMYK. Please submit your file as a PDF, TIF, or font-outlined EPS. Contact Matt Griffiths at mgriffiths@tucsonbirds.org for more information, to reserve your space, and to submit artwork files.